

MATERI SEMINAR NASIONAL TEKNOLOGI INFORMASI DAN KOMUNIKASI

(SENATIK 2018)

Oleh Pemateri 2

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1 How ECCO Overcome the Disruptive Change – 22/09/2018



2 How ECCO Overcome the Disruptive Change – 22/09/2018



3 How ECCO Overcome the Disruptive Change – 22/09/2018





4 How ECCO Overcome the Disruptive Change – 22/09/2018

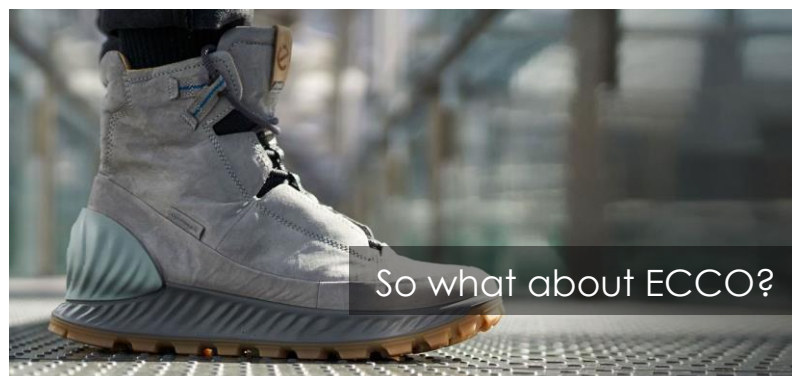
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*“An Innovation that creates a **NEW MARKET** and **VALUE NETWORK**, eventually **DISRUPT** an existing market and value network, **DISPLACING** established market-leading firms”*

Clayton M. Christensen

5 How ECCO Overcome the Disruptive Change – 22/09/2018

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6 How ECCO Overcome the Disruptive Change – 22/09/2018

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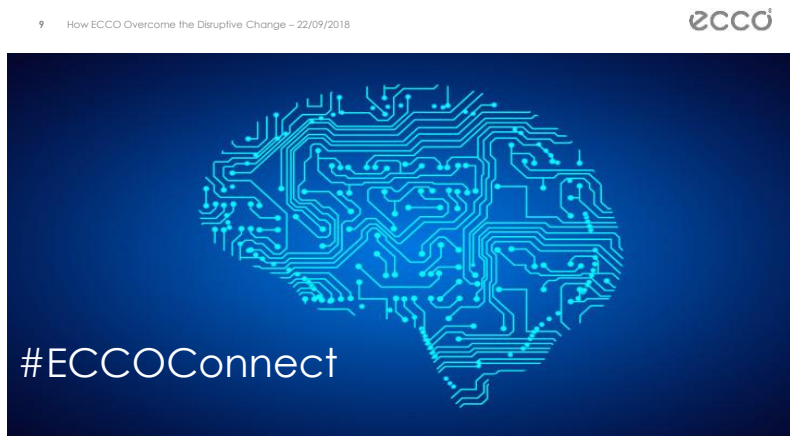
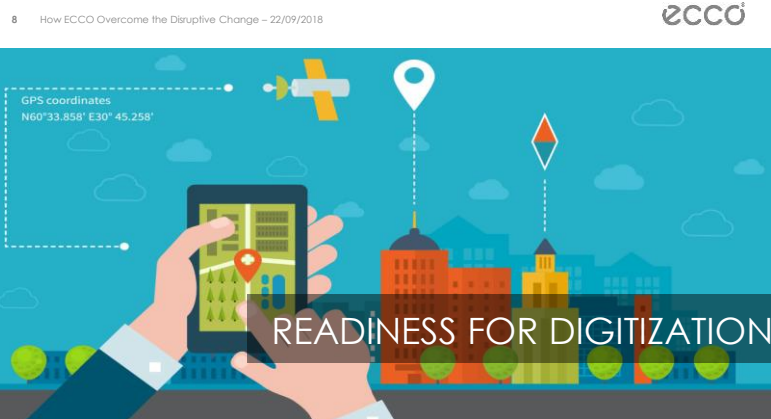
IN HISTORY



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ECCO BUSINESS FLOW 1.0





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