



The analysis of Taboo Words in “Cek Toko Sebelah (2016)” Movie

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Abstract: The purpose of this article is to identify kind of taboo words found in *Cek Toko Sebelah* Movie. This article using descriptive qualitative research method. There are 7 kinds of taboo according to Timothy Jay (1996) cursing, profanity, blasphemy, obscenity, sexual harassment, vulgar language, and insult. The researcher found 3 kinds of taboo word in *Cek Toko Sebelah* movie, namely cursing, sexual harassment, and insult. The use of cursing in this film is intended to curse someone or express their emotions. Sexual harassment is also found in this movie both implicitly and explicitly. The most common type found in this movie is insults that are used to hurt others, but not all insults in this movie aim to insult, there are some that are used as expressions of familiarity and indifference.

Keywords: Sociolinguistics, Taboo, Cek Toko Sebelah Movie



INTRODUCTION

Talking about sociolinguistics means we are talking about the relationship between language and society. Definitions of sociolinguistics vary widely. For example, from Wijana (2006: 7) states that sociolinguistics are branches of linguistics that tend to study the relationship between language and the people who use it. It can be said that it is obvious how the language used by a society affects the culture of its people, and the culture of a society can also affect the language they use. This phenomenon is thought to fit well with the theory of the famous sociolinguist Ronald Ward. Wardhaugh (2006) said in his book "Introduction to Sociolinguistics" that the culture of a group of people can be expressed as a reflection of the language they use, on the other hand saying that language can also be used as a medium so that people can interpret a certain some cultures. There are some differences in the relationship between words or languages that tend to be spoken by a person or group of people from people's cultures, at least when interacting with other people or other cultures.

Communication is meant to present and to get meaning. Language boundaries which and culture are two sides of the same coin. This means that both language and culture cannot be separated from one and another. Language is used by its users to convey and -at the same time- to accommodate all the aspects of culture; whereas (one of the elements of) culture is a system of symbols known as a language. This is also in the sense that culture includes rules, norms, thoughts, attitudes, manners, etc. based on which people communicate and interact.

In social culture, people often have a lot of discussions with other people who have different perceptions. In fact, in this situation, many people say slang, offensive or contraindicated words. These words are used to describe feelings of all sorts of guilt, hatred, dissatisfaction, or disapproval of a situation. When people are in such situation, they typically use words, gestures, expression that considered insulting, rude or vulgar that in linguistics it called as taboo word.

According to Wardhaugh (2000, p.234), taboo is the prohibition or avoidance of behavior in society that is considered harmful to members because it causes anxiety, embarrassment, or shame. Taboo words are words that many people find unpleasant or shocking. For example, because it refers to a person's sex, body, or race. According to Timothy Jay (1996) there are 7 kinds of taboo; cursing, profanity, blasphemy, obscenity, sexual harassment, vulgar language, and insult. The existence of the word taboo, and the function of the word taboo itself are very diverse among societies. The diversity of the word taboo also changes with the passage of time. Therefore, this study aims to identify the categories and functions of the word taboo that was discovered in *Cek Toko Sebelah* (2016) movie by Ernest Prakasa.

The author uses movie called *Cek Toko Sebelah* because this movie is made based on reality. *Cek Toko Sebelah* is also included in the top 20 highest-grossing movie in the country. To date, *Cek Toko Sebelah* has released 3 sequels, each of which was aired in 2018 with the title *Cek Toko Sebelah the Series*, *Cek Toko Sebelah: Babak Baru* in 2019 and *Cek Toko Sebelah; Babak Baru 2* in 2020. Through *Cek Toko Sebelah* movie, it is hoped that readers can understand and know that the word mentioned by the character in the film is a taboo word.

METHOD

This research employed a descriptive qualitative method that aims to describe the categories and functions of the taboo language used by the characters in *Cek Toko Sebelah* movie. Data is collected using listen and note-taking techniques. In the early stages, researchers watched the *Cek Toko Sebelah* movie repeatedly to find Taboo language. The note-taking technique is used to record several forms that are relevant to be selected in research. Researchers identified data

containing the word taboo and then recorded it. This is intended to make it easier for researchers to find and grouping the data. Grouping of data is determined based on 7 categories of taboos according to Timothy Jay's theory.

RESULT

Based on the data obtained from the *Cek Toko Sebelah* movie, 3 kind of taboo and 17 taboo words have been found that are spoken by the characters in *Cek Toko Sebelah* movie. The results of categorizing taboo word are presented in the following table.

Table 1. *result of taboo words*

No.	Kind of Taboo	Result
1.	Cursing	6
2.	Sexual harassment	4
3.	Insult	7

DISCUSSION

In this study, the taboo forms found were as many as 3, namely cursing, sexual harassment, and insult. This is considered inappropriate and impolite such as body shaming, cursing that demeans people, rude words, and insult. The following is presented data and their analysis;

A. Cursing

According to Timothy Jay (1996), cursing is a word or sentence that hurts the feelings of others or expresses an emotion with a certain word or phrase.

1. *Koh Afuk: bangke benar* (really carcass)
The word is included in the cursing because the word 'bangke' that Koh Afuk said is include in swear word and it is clearly said to Yadi and Ojak as an expression of annoyance.
2. *Naryo: ndeso!* (plebeian/ countrified)
The word 'ndeso' can be interpreted as not updated or outdated. The word can be used as an insult, but Naryo says it to Kuncoro as a joke that does not reveal cursing.
3. *Kuncoro: feminim ndasmu! jenggotmu kaya karpet futsal!* (feminism ndasmu! Your beard is like a futsal carpet)
The sentence above is an insult spoken by Kuncoro to Naryo. Kuncoro says that 'your beard is like a futsal carpet' which means to insult and curse Naryo face.
4. *Mr. Robert's wife: ih gak sudi aku, ngomong namanya dia, najis!* (I don't want to say her name, gross)
The word 'najis' or disgusted in the sentence is included in the cursing because the word is intended for others and can hurt the squeeze.
5. *Mr. Robert's employees: mending saya main angry bird saja, mati kau babi!* (I'd rather play Angry Bird, you're dead, pig!)
In the sentence, the word 'you're dead pig' can be rude if it is spoken to someone,

but the sentence is said by an Mr. Robert employee, to the *Angry Bird* game that she is playing.

6. Kuncoro: Janc*k (fuck)

The word above is included in cursing because it has many meanings that are usually used for curse, the word was uttered by Kuncoro to Mr. Nandar as a form of annoyance.

B. Sexual Harassment

Sexual harassment according to Jay (1996) is unwanted sexual comments, dirty jokes, appointments to a person's appearance or behavior.

1. *Mr. Robert: apa mau nomernya Anita sekalian? nomernya 36D (Do you want Anita's number? Her number is 36D)*

The sentence above is taboo because the context of the conversation leads to the sexual harassment spoken by Mr. Robert to Koh Afuk. The word '36D' is the size of women's bra, but previously Mr. Robert was giving a business card to Koh Afuk that contain Mr. Robert's phone number.

2. *Hotel employe: ini ada tok*t... tiket, maksud saya karcis parkir saya dapat disitu, kakak punya kan? (here's a tits... ticket, I mean parking ticket, I got it there, is it yours?)*

In the sentence, there was a hotel employee who found Anita's parking ticket, the hotel employee misfocused on Anita so he mispronounced the word 'Ticket' to 'tok*et'

3. *Mr. Nandar: aduh mbak, makin gede aja (sist, its getting bigger)*

Erwin: apanya pak? (what's big sir?)

Mr. Nandar: Tokonya (the store)

The sentence "aduh mbak, makin gede aja" was recited by Mr. Nandar to Anita, the sentence is categorized as sexual harassment because he indirectly said this to Anita although afterwards he said that the sentence refers to the store, but in the sentence there is the word 'mbak' which clearly refers to Anita.

4. *Mr. Nandar: iya gede banget (yes, so big)*

The sentence above is included in the sexual harassment because it is clearly seen in the movie, Mr. Nandar said the sentence while looking at Anita's chest who was talking about the price of Mr. Nandar's store which was offered 2x. The sentence should have been referring to the price of the shop but because Mr. Nandar was focused on Anita, the sentence entered into sexual harassment.

C. Insult

Jay (1996) defines insults as insults to a name or ethnicity to harm, demean, and deteriorate the listener.

1. *Mrs. Sonya: katrok, ayo ayo Rin harta yang paling berharga adalah... sama aja katrok (...katrok, come on Rin the most valuable treasure is... you are katrok as well)*

The word 'katrok' here has the meaning of kampungan/ plebeian. The use of 'katrok' here is used by Mrs. Sonya to Erwin and Ririn as an insult because they don't know the song that Mrs. Sonya is referring to.

2. *Vincent: gendut, sirik kau (fat, your jealous)*

The word 'fat' in the sentence was used by Vincent to insult Aming's body shape. Although the word 'fat' is a body shamming, it is spoken because they are already familiar with each other so Aming is not too offended.

3. *Aloy: nah, Vincent yg bego aja tau (well, Vincent who's stupid is understand)*
The word 'bego' or stupid is an insult that Aloy uttered to Vincent while they were arguing about the tomato is a fruit or vegetable. The word was spoken casually by Aloy because they had been familiar with each other for a long time.
4. *Aloy: lah timun itu sayur ming, gila apa lo! (Cucumber is vegetable ming, are you crazy?)*
The word 'crazy' or are you crazy? It was an insult that Aloy said to Aming because Aming said that Cucumber was fruit. It means that this word is a insulting as an expression of emotion.
5. *Vincent: pokoknya walaupun kau jadi cina miskin tidak punya toko, kita tetap akan jadi teman kau. (anyway, even if you're poor Chinese that don't have a store, we'll still be your friends)*
The sentence above was said by Vincent to Yohan as a form of concern. Although there is the word 'poor Chinese' which if beheaded is an insult and racism, the context of the sentence above is not an insult at all it can be seen in 'we will still be your friends' that shows concern.
6. *Yadi: eh gondrong, kuns ga pantes, cocoknya tuh dipanggilnya coro (hey long hair, kuns is not fit, cockroaches fit)*
The sentence above is included in the insult because the word 'coro' spoken by Yadi has the meaning of cockroach and the word is intended to insult Kuncoro's name.
7. *Courier: salah kirim, lu kata sms, bener ni toko jaya baru. pesanan atas nama afuk, nama afuk, norak! (wrong send? Do you think it's message? Order on behalf of Afuk, Afuk, tacky!)*
The sentence above is included in the insult because there is the word "Nama Afuk, Norak!", the word is clearly intended to insult Koh Afuk's name.

CONCLUSION

Taboo words are words that many people find unpleasant or shocking. The existence of the taboo word, and the function of the word taboo itself are very diverse among societies. The diversity of the word taboo also changes with the passage of time. This article examines the kind of taboo word found in the *Cek Toko Sebelah* movie by Ernest Prakasa. In this movie, 3 types of taboos are found, namely cursing, sexual harassment, and insult. The most common type of taboo found is insult, as many as 7. Not all insults are meant to insult or hurt the feelings of others, some show a form of familiarity and some show evidence of attention as Vincent says to Yohan.

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