MATERI SEMINAR NASIONAL TEKNOLOGI INFORMASI DAN KOMUNIKASI
(SENATIK 2018)
Oleh Pemateri 2
Mochammad Syafi’i, MBA
Head of Global IT Infrastructure and Operations at ECCO
“An Innovation that creates a NEW MARKET and VALUE NETWORK, eventually DISRUPT an existing market and value network, DISPLACING established market-leading firms”

Clayton M. Christensen

So what about ECCO?

IN HISTORY
ECCO BUSINESS FLOW 1.0

READINESS FOR DIGITIZATION

#ECCOCConnect

SMART-RETAILING
Disruptive innovations
Create jobs, efficiency
Innovation destroy them.

Clayton M. Christensen