



An Analysis of Taboo Types Comments in Kompas TV Twitter Account about The Governor of Lampung

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Abstrak: *The current people on the internet uttered a lot of harsh words when respond to something. This is a common phenomenon among Twitter users. They tend to express their annoyance, anger and disappointment with harsh words. The comments of Indonesian netizens on Twitter which lead to bad words aimed to the Governor of Lampung during Jokowi's visit to Lampung. This analysis aims to find out some of the taboo words that are widely used by Indonesian netizens on social media in expressing their anger and disappointment towards a phenomenon. This analysis is qualitative method by collecting data taken from Kompas Tv Twitter Account which analysed using Wardhaugh's theory. The results of the analysis of comments on Twitter media found 4 types of taboo according to Wardhaugh (1986), which are 1) Taboo words related to human body parts found 8 data, 2) Taboo words related to sex found 1 data, 3) Taboo words related to excretion found 1 data, and 4) Taboo words related to animal found 1 data. Based on the results of the analysis found, it proves that most Indonesian netizens express their anger and disappointment in harsh words related to the human body parts which is the brain.*

Kata kunci: *Taboo words, Indonesian comments, Phenomenon*



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PENDAHULUAN

Human use language to express their feelings. Many people when they feel angry, disappointed, fed up with something, tend to use bad language. Bad language is a term that people use in daily life when they use inappropriate language to communicate between them, the term bad language is known as taboo language. Taboo language is part of sociolinguistics related to language and culture, but this language is used to avoid certain things as well as to express it, certain things are not said, not because it cannot be talked about, but because people don't talk about those things.

Taboo is one way where people express disapproval of certain types of behaviour that believed to be harmful to its members, either for supernatural reasons or because of behaviour is considered to violate the moral code (Wardhaugh 1986). According to Trudgill (2000), taboos have to do with things not to be said, especially words and expressions not to be used. This means taboo words are words that are not used in all contexts. In other words, taboo words that people usually use in informal situations. That's because taboo words, with their rude meaning, have powerful influence. It can shame or even offend the person who hears it. Yule (2010) explained that taboo words are words and expressions that people avoid for reasons of religion, politeness, and forbidden behaviour. It describes how people use taboo words on specific occasions rather than formal ones. Because taboo words can cause embarrassment and offense, some people use them only when they want to express their bad feelings, such as anger, disappointment, and resentment. But that means it can destroy social value. As Allan & Burridge (2006) point out, offensiveness is never an inherent property of a word, and the choice between alternative expressions always depends on context. In other words, people will only say taboo words at the right time and the right place.

The use of taboo words in everyday life is something that is currently happening a lot in society. People in this era tend to talk to others using taboo words without realizing it. As in conveying something, disapproving of something, and angry about something. They will reluctantly use taboo words to make others feel that the words spoken are harsh and hurtful. They not only utter harsh taboo words in everyday life, but they also provide writings and comments on social media related to taboo words. Social media serves a variety of functions and can be used to reveal the basic identities of its users. In fact, what people use or write on their accounts is part of the act of "self-expression" and can also be the basis for other users to build interest in communicating. Atmawati (2016) defines that the use of language in social media can harness the creativity of expression. New language variants in social media that have never been used in communication media before, such as providing abbreviations for short messages, and hash tags, which are very helpful for content filtering. The accuracy of word choice and the arrangement of grammatical forms also determine the effect produced in communication. Based on research from (Salsabil & Emy, 2021) which explains that social media is a platform aimed at self-expression and identity so that many provide different emotions in it. Many comments by Indonesians on social media are detrimental to both themselves and others. Cases that occurred in Indonesia that led to reports to the police with the most cases were bullying. Many Indonesians bully through social media. Bullying is included in the word taboo because it has a harsh meaning and refers to types of taboos. Indonesians tend to express insulting words like stupid, dog, brainless, etc. It also refers to physical humiliation of a person.

This study attempts to analyse the comments from Indonesian netizens on Twitter social media by using theory from Wardhaugh (1986). Wardhaugh (1986) stated that taboos are divided into 6 types, which are sex, human body parts, animals, excretion, religion, and death. This analysis is to aimed to know the most used taboo words of Indonesian netizens towards phenomenon that happening in Indonesia.

METODE

This analysis is qualitative research. The data were collected by transcription. The researcher transcribed the data from the utterances by Indonesian netizens in Kompas Tv twitter account. The data is about the comments of Indonesian netizens toward reaction of the Governor of Lampung on President's visit to Lampung which went viral on social media related to badly damaged roads. The data that taken were translated into English. Then, the data were analysed using the theory from Wardhaugh (1986).

HASIL PENELITIAN

Taboo words are a word that people use to express affection in certain situations. According to the data analysis, the researcher found only three types of taboo words uttered by Indonesian netizens in Kompas Tv twitter account based on Wardhaugh (1986) theory. There is sex, human body parts, and excretions. Human body parts are the highest number of occurrences, followed by sex and excretions.

a. Human body parts

Data 1

Ahh si tolol ('Ahh stupid')

In data 1, there is word "*tolol*" which uttered by twitter account named @alfa138slot. This word related to human body parts type. The taboo word "*tolol*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*tolol*", @alfa138slot express disgust feeling toward the Governor Lampung.

Data 2

Otaknya gaada. Akal budi nya dibuang ('Brainless. His mind is thrown away')

In data 2, there is word "*otaknya gaada*" which uttered by twitter account named @KurooHigan. This word related to human body parts type. The taboo word "*otaknya gaada*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*otaknya gaada*", @KurooHigan express indignant feeling toward the Governor Lampung.

Data 3

mukanya pengen bgt gua olesin sambel ayam pak gembus lvl 100 ('his face really wants me to rub it with chicken chili sauce pack gembus lvl 100')

In data 3, there is word "*mukanya*" which uttered by twitter account named @bagussinss. This word related to human body parts type. The taboo word "*mukanya*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*mukanya*", @bagussinss express infuriated feeling toward the Governor Lampung.

Data 4

Ini waktu pemilu katanya ada kecurangan ya sampai dia terpilih, kok bisa gimana ya itu? Kek look at that old man, fat belly, gross smile, and breath. iuh, just look at the video. it's so gross, and how dare he doesn't have shame and look silly, gilakkkkk ('At the time of the election, he said there was fraud, so he was elected, how come that? Like look at that old man, fat belly, gross smile, and breath. ugh, just look at the video. it's so gross, and how dare he doesn't have shame and look silly, crazy')

In data 4, there is word "*fat belly*" and "*gross smile*" which uttered by twitter account named @dipsyLALApoo513. This word related to human body parts type. The taboo word "*fat belly*" and "*gross smile*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*fat belly*" and "*gross smile*", @dipsyLALApoo513 express detestation feeling toward the Governor Lampung.

Data 5

Goblok ('stupid')

In data 5, there is word "*goblok*" which uttered by twitter account named @OtonaRessha. This word related to human body parts type. The taboo word "*goblok*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*goblok*", @OtonaRessha express repulsion feeling toward the Governor of Lampung.

Data 6

Ini contoh manusia yg blm selesai render otak udah keburu lahir ('This is example of human which born before completed to render the brain')

In data 6, there is word "*render otak*" which uttered by twitter account named @daniellicious. This word related to human body parts type because it is refers to the part of a person's brain that is not used for thinking. The taboo word "*render otak*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*render otak*", @daniellicious express aggravation feeling toward the Governor of Lampung.

Data 7

Gubernur sedeng, bukannya prihatin krn dapat rapor merah. Ini malah tepuk tangan dengan bangga. Tahun depan bakal berkurang kucuran dana ke wilayah ente lho gub ('The Governor is sedeng, instead of being concerned because he got a red report card. It even applauds with pride. Next year there will be less funding for your area, you know, gub')

In data 7, there is word "*sedeng*" which uttered by twitter account named @MasaSetia. This word related to human body parts type because it is concern on the sanity of a person. The taboo word "*sedeng*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*sedeng*", @MasaSetia express disappointment toward the Governor Lampung.

Data 8

itu perut udah kek mau meledak wkwkwk ('that stomach is already like it's about to explode wkwkwk')

In data 8, there is word "*perut meledak*" which uttered by twitter account named @Danyananda. This word related to human body parts type because it is concern on a condition that a person has a fat stomach. The taboo word "*perut meledak*" here is an expression that addresses to The Governor of Lampung. By uttering the taboo word "*perut meledak*", @Danyananda express insinuation toward the Governor Lampung.

b. Sex

Data 1

what the fffff, sakit ni orang ('what the fuck, sick')

In data 1, there is word "*fffff*" which uttered by twitter account named @nimssayu. This word related to sex parts type. The taboo word "*fffff*" here is related to words "*fuck*" which an expression that addresses to The Governor of Lampung. By uttering the taboo word "*fffff*", @nimssayu express annoyed feeling toward the Governor of Lampung.

c. Excretion

Data 1

Kok kesel yaa liat nya.. 🤢 ('really annoyed to see.. 🤢')

In data 1, there is emoticon "🤢" which uttered by twitter account named @yudipale. This word related to excretion types. The taboo word here is related to word "*shit*" which an expression that addresses to The Governor of Lampung. By uttering the taboo word "🤢", @yudipale express disgust feeling toward the Governor of Lampung.

d. Animal

Data 1

“draw a monkey in a suit”

In data 1, there is word “*monkey*” which uttered by twitter account named @dogzilla404. This word related to animal types because it is concern on the mention of the name of the animal intended for a human. The taboo word “*monkey*” here is an expression that addresses to The Governor of Lampung. By uttering the taboo word “*monkey*”, @dogzilla404 express indignation feeling toward the Governor Lampung.

SIMPULAN

Based on the analysis, the researcher conclude that the Taboo words is a kind of words that involved in society which are very harsh. The use of taboo words can also be found in utterances by the Indonesian netizens in social media accounts. It can be seen, there are three types of taboo words that used by Indonesian netizens in Kompas Tv twitter account. There are human body parts, sex, and excretion types. The researcher found 5 data in human body parts, 1 data on sex, 1 data on excretion types, and 1 data on animal types. Taboo words related to human body parts is one of the highest number of occurrences. It can be concluded that most of Indonesian netizens expressed the feeling of anger, disgust, and disappointment used human body parts type of the taboo words.

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